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Pimp My JEF: JEF Belgium Training Days

Juuso Järvinemi & Katharina Burren
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TF Capacity Building: What's that?

- Giving resources to sections
 - Toolkit documents
 - Trainings
 - Arranging twinnings
 - “Borrow a JEFer” platform
- FB: [/groups/jefcapacity](https://www.facebook.com/groups/jefcapacity)





What is this session for?

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- Offering reflections, food for thought – not obligations
- Discussing different topics
- Possibility for follow-up, if you find it useful!





Plan for today

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- How to recruit people, and keep them
- How to keep small sections efficient
- Being involved as a non-board member
- Continuity and long-term strategy
- Multilingualism in JEF



Recruitment in COVID times

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- Maintain a diverse range of events, even online!
 - Cultural activities
 - Quizzes: On what topics?
- Innovate socially distanced events!
 - Amazing Race





Recruitment: How to keep people?

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- When you started, what made you stay in JEF?
- ‘Buddy system’ for newcomers? Ask people what they’re interested in
- Easy-access resources for what opportunities JEF offers – how you can be involved



Staying efficient in a small group

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- Ensure each project has someone who's in charge
 - Help from national board: Local branch buddy
- Cooperating with other local associations
- “Borrow a JEFer”
- Project teams between different sections (e.g. street actions?)



Staying involved as a non-board member

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- One-off tasks: Maybe they can arrange an activity?
 - Low threshold between board members and others
- Project teams? Cooperation with another section
- European-level opportunities
 - Web magazine
 - Seminars, Political Commissions, Task Forces



Having a strategic vision

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- One-year strategy document, with targets
 - Possible subheadings: Political action, organisational development, communication, ...
- Discuss at the start of the year, return to it e.g. every 3 months
- Consistent with national-level goals? Supporting European-level priorities?



Continuity in local sections

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- Importance of recruiting people who will stay in town (e.g. first-year students)
- National board can store longer-term info about sections
- Strategy doc can already include ideas for next year (very indicative)



Multilingual JEF

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- Different options:
 - Offer events in different languages
 - “Everyone in their own language”
 - Decide language based on who’s there
 - Language tandem
- Examples of sections: JEF Helsinki, JEF Switzerland



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Open discussion and Q&A



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juuso.jarviniemi@jef.eu, katharina.burren@jef.eu
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